

## SANDUSKY COUNTY FAIRGROUNDS

# WINTER WONDERLAND

October 1, 2016

Dear Area Businesses,

Preparation has begun for our 5<sup>th</sup> Annual Sandusky County Fairgrounds Winter Wonderland and we would like you to join us! Last year's event was again a huge success for the community and all that were involved and we look forward to making this year's even better.

Last year, in the eight nights the event was opened, more than 6,200 people passed through the gates and over 3,000 pounds of food items were collected and donated to the Sandusky County Food Pantry! We also continued our scholarship program, offering \$3,000 to three individuals for the 2016-2017 school year.

This year's event will again offer crafts and games for kids, horse rides, holiday crafts, displays, refreshments and visits from Santa and friends.

We would also like our community and the businesses of Sandusky County to be involved and showcased during this event. We are asking for your help in bringing our community together for this family-oriented holiday event.

The Winter Wonderland will run December 8<sup>th</sup> – 11<sup>th</sup> and 15<sup>th</sup> – 18<sup>th</sup>. Gates will be open from 6-8:00pm on Thursdays and Sundays for drive thru only and from 6-9:00pm on Fridays and Saturdays for walk thru and activities. Admission to this year's event will be \$1 for adults and kids under 12 are free. We will also be accepting donations for the Sandusky County Food Pantry.

We are looking for holiday displays from our area businesses too, **free of charge!** You can advertise your business by setting up a display during the Winter Wonderland. The displays may be lighted, include movement or just a holiday scene.

If decorating for the holidays is not for you, you can also contribute to one of our three levels of event sponsorship. Please complete the enclosed form and return no later than **November 18<sup>th</sup>**, if you wish to support this great community event.

We look forward to your support for our Winter Wonderland and your continued support throughout the year. We hope that together we can make our 5<sup>th</sup> Annual Sandusky County Fairgrounds Winter Wonderland another great accomplishment.

Happy Holidays from the Sandusky County Agricultural Society & Junior Fair!

*The Sandusky County Agricultural Society and Junior Fair is a  
501(c)3 - not for profit organization and your donations can be tax deductible.*

*Sandusky County Fairgrounds Winter Wonderland, Fremont, Ohio 43420*

*Find us on Facebook!*





**Advertising & Sponsorship Form**

Thank you in advance for your participation in our 5<sup>th</sup> Annual Sandusky County Fairgrounds Winter Wonderland!

Business/Company Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Amount Enclosed \_\_\_\_\_

Levels of Sponsorship:

\_\_\_ **\$500 Wonderland Sponsorship** Event Sponsor – Business will be listed on all advertising materials **(including a 30-60 second “Holiday Greeting”)**.

\_\_\_ **\$300 North Pole Sponsorship** Business will be recognized as an event sponsor. **Includes a 30-60 second “Holiday Greeting” advertisement to be played with music during the event.**

\_\_\_ **\$150 Santa’s Helper Sponsorship** Donations will be used for event activities, including hot chocolate, cookies, Santa’s gifts and kid’s crafts. Business will be recognized during the event as sponsors.

\_\_\_ **YES Business Advertising Display** Business commits to setting up a lighted or holiday scene showcased during the event. You can advertise your business through any type of display!  
**At NO COST!** *Participant must provide all materials for the display. Displays may be set-up displays after November 28<sup>th</sup> and must be in place by 5pm on December 8<sup>th</sup>. Displays can be taken down after December 19<sup>th</sup>. You will be provided with an electrical outlet and a minimum of 40 feet of frontage along pathways.*

**Please complete and return no later than November 18th to:**

Sandusky County Fairgrounds Winter Wonderland Committee,  
712 North Street, Suite 101, Fremont, Ohio 43420

**If you have questions, please contact:**

**Bill Quick, 419-707-7981    Pat Mowry, 419-355-2989    Fair Office, 419-332-5604**

**Or Email: [scfwinterwonderland@gmail.com](mailto:scfwinterwonderland@gmail.com)**